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RAUTOMEAD'S NEW WEBSITE REPRESENTS MAJOR ADVANCE IN METALS TECHNOLOGY

Continuous casting technology specialist Rautomead Limited of Dundee, Scotland has launched a new website to reflect the tumultuous changes that have transformed the company in recent months. Rautomead's 2011 launch of an entirely new division within the group, 'RAUTOMEAD-ADVANCING METALS TECHNOLOGY', has dictated an entirely new structure for the site which now falls into two distinct, and easily navigable, parts, 'Continuous Casting Technology' and 'Advancing Metals Technology'. The 'Continuous Casting Technology' side of the site showcases the company's established and world-leading continuous casting equipment and technology for non-ferrous metals applications including copper wire and cable, alloy wire, engineering alloys, precious metals, copper magnesium and turnkey projects, while the other half of the site focuses upon the exciting new developments taking place within the company's new 'Advancing Metals Technology' division.

ADVANCING METALS TECHNOLOGY

Rautomead's new division has as its strategic objective innovation in the exploration and development of more efficient non-ferrous metals production, including processes and end-user applications.

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In addition to pursuing in-house research projects, the new division's mandate also covers involvement in a wide range of individual projects with universities and research groups in the UK and overseas. While further collaborations will be sought with both existing and prospective customers, with the goal of providing new and innovative processes and products within the non-ferrous metals technology market.

Through harnessing its market-leading expertise in the field of graphite technology and transferring the skills it has developed in continuous casting as the basis for these collaborations, the division's objectives consist of developing imaginative and economical technological solutions with operating systems that will offer the end user significant application improvements in the next generation of Rautomead machines. Specific objectives consist of innovating technologies which are clean, safe and environmentally-friendly, shorten the manufacturing process, provide economies on the small to medium scale, recycle materials, reduce operating costs and enhance product quality.

CASTING AROUND FOR THE RIGHT PARTNERS

As Rautomead Managing Director Brian Frame remarks: 'In business, as in many things, perception often lags behind reality and the launch of this innovative and extremely user-friendly new website is designed to ensure that perceptions of Rautomead's activities are kept in step with the exciting new developments that are taking place within the company. Chief amongst these, of course, is the new Advancing Metals Technology division based upon our longstanding belief that the wide range of skills we have developed over the years provides the potential for applications that go way beyond our core business of continuous casting'.

CONTINUOUS IMPROVEMENT IN CONTINUOUS CASTING TECHNOLOGY

For over 30 years, Rautomead Limited has established a reputation as a global innovator and specialist in the design, manufacture and provision of continuous casting equipment for copper, copper alloys and precious metals and as a valued partner on turnkey projects for specialist upstream and downstream product manufacturers. There are currently over 330 Rautomead machines in operation in over 45 different countries all around the world.

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